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***** PRESS RELEASE *****

Brian W. Kelly Publishes his 199th Book

Great Moments in New York Giants Football

This book begins at the beginning of Football and goes to the Pat Shurmur era.

As certified in 2017, by Wilkes-Barre, PA's two daily newspapers, the Citizens Voice, and the Times Leader, using acceptable standards, Brian W. Kelly is the recognized most published non-fiction author in America. With this press release, Kelly is introducing to the public his latest non-fiction work, # 199, a 512 page book 6" X 9" book titled Great Moments in New York Giants Football. The subtitle is "This book begins at the beginning of Football and goes to the Pat Shurmur era." Additionally, Brian is introducing two other new books titled Great Coaches in New York Giants Football (296 pages) and Great Players in New York Giants football (302 pages) -- #200 & #201 respectively.

The New York Giants books join similar books-- (Great Moments, Great Coaches, & Great Players editions) that Kelly recently released for the Philadelphia Eagles, Pittsburgh Steelers, & New England Patriots. All together, this makes twelve books that Brian has released in the last year about America's most popular NFL Football teams. The pro football books join a large collection of sports books that Brian Kelly has written for Lets Go Publish! over the last several years. For example, Kelly has written five titles about Penn State football,

Three about Notre Dame football; Three about Alabama football; Three about Clemson football; Three about Florida Gators football; Three about Syracuse Football; Three about Army Football; Three about Navy Football, and Three about Air Force Football. The Sports books all sell well at Amazon.com and Barnes & Noble, and other fine booksellers. You can see all of Brian's books including his sports books at his Amazon author page -- [amazon.com/author/brianwkelly](https://www.amazon.com/author/brianwkelly). Thank you.

I've been introducing myself every time I send out a press release for one of Brian Kelly's books, so here goes again. I am Brian P. Kelly, the editor of Lets Go Publish! All books by Brian W. Kelly and Brian Kelly (same person) can be accessed at [amazon.com/author/brianwkelly](https://www.amazon.com/author/brianwkelly). To purchase this book and/or view all of Brian's Amazon books, you may take this URL as follows: [amazon.com/author/brianwkelly](https://www.amazon.com/author/brianwkelly). When you reach the author site, type the book title or a part of it into the Search Box. Select paperback or eBook / Kindle. Sort by publication date. If the new books do not show on the search, please try in a few days as they are being loaded. Thank you. The specific links for the paperback versions of the New York Giants Books being introduced on Amazon are as follows:

Great Coaches in New York Giants Football: <https://www.amazon.com/dp/1947402846>
Great Players in New York Giants Football <https://www.amazon.com/dp/1947402854>
Great Moments in New York Giants Football <https://www.amazon.com/dp/1947402838>

Here is the official description (inside the book) of the book titled Great Moments in New York Giants Football

This book begins at the beginning of Football and goes to the Pat Shurmur era.

This book is written for those of us who love New York Giants Football. Those who do not favor the Giants will also want this book, so they can try to get a leg up on the facts missing from the bookshelves of those Giants fans who do not have this book.

The book first tells the story about the founding of the Giants as a new team in 1925. The NFL was only five years old at the time. But, this book reaches back even further in history than 1925 to find some precursor teams to the Giants that amazed New York Fans for their short duration. Some were even named Giants.

All this happened before the Giants formally became an NFL franchise. This book takes Giants fan on a journey from when there was no football at all, to where American football was only a dream, to where American football was played only by colleges with a mixture of soccer and rugby rules.

The late Tim Mara, who now is a member of the Pro Football Hall of Fame acquired the Giants for a song. Mara needed a few more bucks to get through that first season before the Giants had become a head-smashing success. Mara had to fork over (invest) another \$25,000 (50X the initial investment just to keep the franchise alive in its first year. Because

Mara kept the Giants alive, a team in NY City was assured and the teams success in its first three years in the NFL gave the NFL a must-have stronghold in the nations largest city. The Giants are still a valuable property in the Mara family. The Giants are currently owned by the sons of Wellington Mara and Bob Tisch John K. Mara and Steve Tisch.

From how primitive man played football, this book quickly moves on to the beginning of football in the US and then to the first "American Football Game" in 1867. From there, the progression goes to college football where the graduates were looking for a place to play football after college. Eventually this resulted in great teams such as the NY Giants playing its first game with Coach, Robert Folwell in 1925 for an 8-4-0 season.)

It seems like yesterday but for those pros trying to create a league out of nothing, there would have been no pro football without their work. And of course, this great book about the Giants, eventually gets deep look at the great and soon-to-be-immortal-Giants coaches including #1 Bill Parcells, #2 Tom Coughlin, #3 Steve Owen, #4 Jim Fassel, and #5 Dan Reeves all the way to the current immortal with lots of years left, Pat Shurmur #20.

We take the reader through stories about the Giants 20 coaches and hundreds of players to great stories about the 93 seasons worth of great games with a preponderance of great wins. The book often stops in time and talks about a particular great player such as Charley Conerly, Y.A. Tittle, Lawrence Taylor, Michael Strahan, Frank Gifford, Sam Huff, Phil Simms, Tiki Barber, and of course the newest great one Eli Manning, Archies kid and Peyton's younger brother. These stops will add substantially to your reading enjoyment.

I dare you to pick up this book for, if you are a Giants fan, you will never put it down again. You cannot ever get enough of Giants greatness, but we do provide as many stories together in one spot as we can in this cant miss book. Enjoy!

Press release continues:

I like to ask, "Who is this unknown non-fiction author?"

Well, you would never know that Brian W. Kelly has even written one book, as his anonymity comes mostly from him not being part of the national mainstream press. With his most recent books bringing his total in print to 201, Kelly has now written a ton of books about various non-fiction matters. Some, such as Wilkes-Barre PA: Return to Glory and The Wilkes-Barre Christmas Story , and The Ghost of Wilkes-Barre Future are very popular and they sell very well in Northeastern PA. Brian has been asked to have a book signing at Barnes & Noble in the Wyoming Valley Mall sometime soon and he will say, "yes." now that the store is rejuvenated.

My father never stops writing and with 201 books to his credit, his resume is quite impressive even as it continues to grow.

You can learn a lot by reading his many works

Since he wrote Great Moments in Army Football, in August 2017, Kelly has written more than sixty other books about matters that affect the citizens of Wilkes-Barre PA and the rest of the United States. My dad likes to make jokes about things so his serious work is not taken too seriously. One of his favorite comments to those who love him is his light suggestion to take any of his books into the "turl" with you, and whether the "go" (think of the blue Charmin bears) is good or not, you will be there, alone, a lot longer than otherwise.

Remember many of Brian Kelly's books are for sale at Barnes & Noble and all of his books are for sale by Amazon. You see them all at [amazon.com/author/brianwkelly](https://www.amazon.com/author/brianwkelly) or www.letsGOPublish.com.

Brian is just beginning to write his 202nd book which is untitled as of now. It is about the plight of Wilkes-Barre PA Taxpayers who are about to see a huge tax increase while their City Officials permit their favorite town to be without a single high school. Brian expects this work to be read by all Wilkes-Barre citizens when it is completed around Labor Day. Taxpayers will have just one last shot in November to changing the School board and even city officials if necessary.

Enjoy the rest of your summer.

Thank you very much and may God bless you.

Brian P. Kelly, Esq.
Editor and Publisher
Lets Go Publish! Internet Publisher!